



**GRAM  
CHETNA  
KENDRA**



# **ANNUAL REPORT 2023-24**

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# ABOUT GRAM CHETNA KENDRA

Gram Chetna Kendra was founded in 1989 by a group of socially conscious individuals to tackle the significant developmental challenges faced by Rajasthan's rural and Urban poor. Starting its operations formally from Khedi Milak village, located 55 km from Jaipur, the organization initially focused on two villages in the Sambhar Block of Jaipur District. Over time, it expanded its reach to cover 11 districts in Rajasthan. Presently, Gram Chetna Kendra operates primarily in Jaipur and Dausa districts, striving for the empowerment of rural and urban communities. The organization aims to empower these communities to address their own developmental issues actively and collectively. It focuses particularly on marginalized groups such as women, children, and people with disabilities, advocating for their rights, improving access to education and equal opportunities, and fostering their participation as agents of their own empowerment.



# CORE PROGRAMS



Women Empowerment



Livelihood



Agriculture



Water and sanitation



Inclusivity of the differently abled



Education



Health



# President's Statement



Throughout this year, we have continued our dedicated efforts in delivering essential services in health, education, livelihoods, women and girls empowerment, sanitation, and environmental protection.

Our collaborations with diverse stakeholders including community-based organizations, partners, NGOs, and government officials at all levels have enabled us to mitigate the crisis's impact and initiate systemic changes for the well-being of oppressed populations. Local communities, especially vulnerable groups such as women, children, and differently abled individuals, have found empowerment through their active participation in various project activities.

We have also established institutions such as Self-Help Groups, Child Clubs, Adolescent Groups, Slum Groups, Differently Abled People's Groups, and Masala Sakhi in villages.

Grounded in our belief that development initiatives must be community-driven and inclusive, we have successfully catalyzed community actions to secure entitlements and lead dignified lives. Looking ahead, we aim to sustain and enhance our fruitful collaborations with partners and community members in our project areas. We are committed to progressing with fresh perspectives and innovative ideas.

**GOVIND NARAYAN SHARMA**  
**President**

# Secretary's Statement



We are pleased to share the Annual Report of Gram Chetna Kendra for the year 2023. This report comprehensively details our programs, projects, and their Outcomes, serving as a crucial tool to evaluate our actions and plan for the future. We extend heartfelt gratitude to all who have contributed to bringing these initiatives to fruition.

We sincerely thank our dedicated board members, volunteers, consultants, and staff whose tireless efforts have strengthened our organization and deepened our understanding of community challenges. On behalf of GCK, we express sincere appreciation to our esteemed partners: AU Foundation, Jan Vikas Samiti, Give India, UNICEF, Satyarthi, CIAT, Wipro Cares, SKN University, and Royal Rajasthan Foundation. Their professional and financial support has been instrumental in advancing Gram Chetna Kendra's mission.

Special recognition goes to our staff, project teams, and the communities we serve. Together, we act as agents of social change through community-based projects in rural and marginalized areas. Our work is enriched by the collaboration and dedication of these communities.

Looking ahead, we anticipate promising opportunities in the coming year. With continued support from our funding partners, we are confident in achieving new milestones and setting ambitious goals for the future.

**OM PRAKASH SHARMA**  
Secretary and Founder



# WOMEN EMPOWERMENT





# BUILDING SUSTAINABLE LIVELIHOODS IN ANIMAL HUSBANDRY FOR MARGINALISED WOMEN IN SAMBAR BLOCK, JAIPUR

## ACTIVITIES

- Conducted training on accessing government schemes for women.
- Conducted baseline survey and regular community meetings.
- Held quarterly meetings with dairy companies and milk unions.
- Facilitated exchanges between SHG members and dairy company representatives.
- Organized networking meetings with animal husbandry departments.
- Supported Foot-and-Mouth Disease (FMD) vaccination campaign.
- Facilitated formation and monthly meetings of SHGs.
- Identified beneficiaries and facilitated access to animal purchase loans.
- Established linkages with various dairies and government schemes.

## Outcome

- 553 women achieved a minimum annual income of Rs 48,000, enhancing family financial security.
- Provided daily milk to 3,000 family members, improving nutrition.
- Linked 553 women to Self-Help Groups for independent entrepreneurship in animal husbandry through loans.
- Connected 553 women to government and dairy schemes for animal husbandry, including immunization and FMD campaigns.
- Educated 553 women on best practices in animal husbandry and milk production, focusing on disease management, animal health, green fodder production, and hygiene.





# AU UDYOGINI PROJECT MAA ANNAPURNA MASALA

The project aims to empower the most marginalized and vulnerable women in rural areas (widows, disabled, single, economically disadvantaged, ST, SC, OBC) by boosting their income and social inclusion through sustainable and secure employment. The purpose is to help women gain financial stability so that they can cover necessary expenses for their own and their children's well-being.

## Outcome

- Each woman engaged in Product earns Rs. 2000 monthly.
- Maa Annapurna is self-sustained and supports livelihoods for 290 families.
- A Farmers' Producer Group operates as a registered body.
- 290 women entrepreneurs are independently leading social change.
- Khejri Mahila Producer Company Limited is an established Farmer Producer Organization (FPO).



# Empowering Women Farmers through promoting Sustainable Agriculture practices & reducing drinking water cost of families Initiatives

The proposed project is planned to be implemented in 15 Villages of Sambhar Block of Rajasthan. The project aims to provide water tanks to 100 selected poor families so that they can store clean drinking water for a period of time. It will reduce their cost of water consumption and women will get time for their betterment which they usually spent for getting drinking water. Alongside, it proposes a comprehensive model focusing on the development of Poshan Vatika (kitchen gardens) for 70 families in the region.

## Outcome

- Improved nutrition and dietary diversity in participating families.
- Enhanced resilience of women farmers to climate variability.
- Preserved and promoted indigenous seed varieties.
- Increased agricultural productivity and income opportunities.
- Strengthened community cohesion and empowerment among women farmers.
- Water storage tanks provided backup during emergencies (droughts, disasters, infrastructure failures).
- Significant cost savings over time for families by reducing dependence on expensive water sources.





# Agriculture and livelihoods





# ENHANCING WATER ACCESS AND WATER CONSERVATION THROUGH AGROFORESTRY AND INTEGRATED AGRICULTURE TO IMPROVE THE LIVELIHOOD OF WOMEN FARMERS

## About the project

The project aims to monitor and conserve overexploited land, water, and vegetation resources through integrated farming systems supported by water conservation structures like farm ponds. This approach includes cropping systems, and resource conservation to shift from maximum to optimum economic production. The systems integrate animals, crops, Khejri trees, and horticulture, improving the lives of women farmers. Women will participate actively, organized into Self-Help Groups for capacity-building and decision-making. Horticulture will provide additional income and improve household financial stability and food security.

## Project Overview

The project will encompass 15 villages and 7 Gram Panchayats within Sambhar Block, Jaipur District, Rajasthan. According to the 2011 census data:

- Total Population: 23,802 people
- Gender Distribution: 12,221 men and 11,581 women
- Number of Households: 3,816
- BPL Household Percentage: A significant portion of households belong to the Below Poverty Line (BPL) category.





# Outcome

- 25,200 fruit and Khejri plants distributed among 420 women households.
- 420 women households shifted to organic farming using vermicompost.
- 200 women trained as master trainers in vermicompost and orchard management, educating 650 women.
- 750 women integrated into Self-Help Groups, starting monthly savings.
- Linkage of 750 women to Women Federation/Farmers Producers' Organization.
- Construction of 107 farm ponds, saving 180,763,124 liters of water.
- Provision of harmful contents-free drinking water to one family (around 450 people).
- Demonstration of a capacity-building model for women farmers.



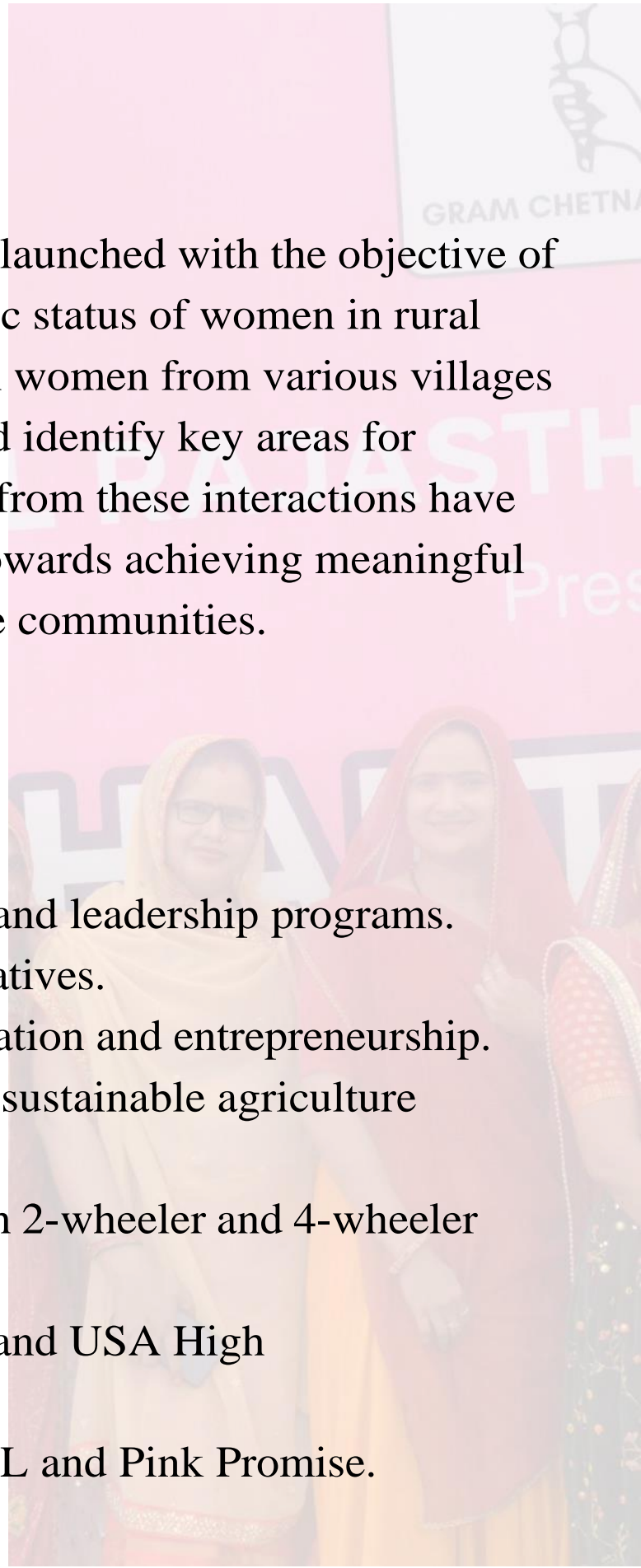
# Shakti Drive

## About the project

The "Shakti Drive" initiative was launched with the objective of enhancing the social and economic status of women in rural areas. This year, we engaged with women from various villages to understand their aspirations and identify key areas for intervention. The insights gained from these interactions have shaped our strategy and actions towards achieving meaningful empowerment for women in these communities.

## Key Activities

- Participated in digital literacy and leadership programs.
- Engaged in mental health initiatives.
- Developed skills in communication and entrepreneurship.
- Contributed to citizenship and sustainable agriculture projects.
- Acquired driving skills for both 2-wheeler and 4-wheeler vehicles.
- Visited the USA Ambassador and USA High Commissioner.
- Attended events such as the IPL and Pink Promise.





# Developing a Model Village with Agriculture in Its Core

## About the project

Majipura in Jaipur District suffers from severe water scarcity and agricultural decline due to its semi-arid climate, declining groundwater levels, and fluoride contamination. With an annual rainfall of only 509 mm, the village faces dried-up water sources, reduced crop production, and low soil water retention, threatening food security for the poorest households. Our project aims to create a sustainable model for integrated agricultural development to address water management, crop productivity, and environmental health, which can be replicated in other similar villages.



## Activities

1. Mapping of Village & Resources & Identification of Beneficiaries
2. Provision of Wide Spreading Fruit Trees (15.Amrud, 10 Nimbu, 5 chikku, 5 Mosmi, 10 Ber), Total 45 Trees for Each Family (15 Families)
3. Training on Vermi-Compost & Vermi Pit Support for 20 Farmers
4. Trainings on Horticulture/Orchard Management for 10 Participants
5. Support to 15 Farmers Having Farm Ponds for Periphery Development
6. Training on WASH and Water Saving Best Practices and on the Importance of Biodiversity
7. Provision of Medicine for Trees (amrud,Nimbu, chikku, Mosmi, Ber) for 15 families (450 plants)
8. Awareness Rally on Plastic Free Village (Campaign, Slogan Writing)

# Outcomes

- Trained 10 participants in horticulture management.
- Trained 20 farmers on vermicompost and vermicompost pit support.
- Supported 15 farmers in farm pond periphery development.
- Conducted an awareness rally on creating a plastic-free village (campaign, slogan writing).
- Provided training on WASH, water-saving best practices, and the importance of biodiversity.
- Saved 295,440,455 liters of water through the project.





# BIOVERSITY INTERNATIONAL

## About the project



Access to knowledge and production of fruit diversity as a nature-based solution (NBS) to increase food security, nutrition status and health of diverse communities in India, especially children and women, for people and planetary health.

## ACTIVITIES

- Organized distribution and plantation of nutritious fruits as identified and provided by the Alliance of Bioversity International and CIAT.
- Identified champion farmers, both male and female, to participate in the implementation of CFL activities.
- Provided plant medicine to 310 beneficiaries (300 families and 10 schools).
- Demonstrated value addition in target fruit crops for increased consumption and market value.
- Built community capacity for fruit tree production and value addition.
- Conducted training sessions for the capacity building of Self-Help Groups.

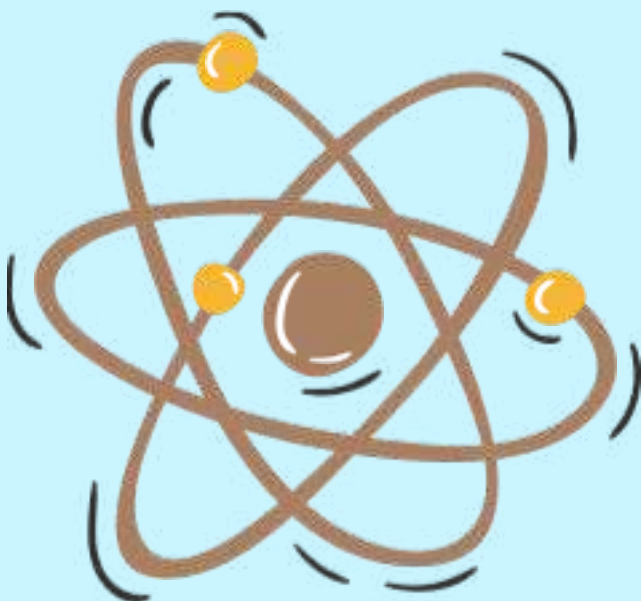


# OUTCOMES

- Planted 3,960 plants, promoting greenery in the village.
- Initiated the consumption of fruits within the community.
- Women received training on agro based value addition
- Developed a nursery to support local agriculture.
- Launched a campaign to popularize fruit production and consumption in schools and communities.
- Distributed plant medicine to 310 households.
- Participated in CFL meetings, workshops, and other relevant events organized by the Alliance of Bioversity International and CIAT.



# EDUCATION AND CHILDREN





# Vocational Education

## ABOUT THE PROJECT

### Target area

### Sambhar Block of Rajasthan

Established in 2014, OM ITI provides vocational training in electrical courses for rural youth aged 14-36, including dropouts. Operating in multiple batches throughout the day, it serves marginalized communities with modern labs and strong local ties. Graduates secure placements in companies like Indian Steel and Ericsson, uplifting families socio-economically, supported by industry partnerships for meaningful employment.





# **Inclusive Development of Children and Youngsters with Disabilities**

## **ABOUT THE PROJECT**

### **Target area**

### **35 Villages of Sambhar Block of Rajasthan**

The project focuses on the development of the children while making efforts to enable the environment to respond to the needs and situations in order to bring about positive change in the lives of children and youngsters with disabilities





# ACTIVITIES

- Established day care facilities for disabled children, providing basic education, physiotherapy, and counseling.
- Supported 50 students at the center and extended these services to 48 students at home.
- Conducted home visits and provided parent counseling sessions.
- Implemented Enabling Environment (EE) activities to enhance inclusivity and accessibility.
- Facilitated direct support for students to connect with colleges and promoted opportunities for higher education.





# SathiRe

## Target area

### 35 Villages of Sambhar Block of Rajasthan

SaathiRe Social Impact Solutions Private Limited ("Give") aims to support underprivileged children in their education by providing essential school supplies and toiletries for one year. Additionally, dedicated to equipping girl students with necessary educational materials.



# APNI PATHSHALA

## About the project

### Target area

#### 1 Village of Sambhar Block Jaipur

Development of essential literacy, numeracy, cognitive, and socio-emotional skills in 35 vulnerable, marginalized, Tribal, and school dropout children, ranging from 1st to 8th grade, enabling them to engage in age-appropriate learning.





# Access to Justice Project

## Target area

### 50 Villages of Dausa District of Rajasthan

The project aims to eradicate child labor, child sexual abuse, child trafficking, and child marriage. It also focuses on providing legal interventions, counseling services, mental health support, and strategic assistance in POCSO cases.







**HEALTH**



# Women, adolescent girls and children access appropriate health services with dignity

## Target area

### 3 Wards in Sanganer and 2 Wards in Jaipur Nagar Nigam

The project aims to enhance the delivery of preventive and curative health services within urban slums by bolstering existing healthcare and Integrated Child Development Services (ICDS). It focuses on improving counseling and referral services through health camps, thereby ensuring better access to healthcare resources. Additionally, the initiative seeks to foster positive health practices and behaviors among the target population through Social and Behavioral Change Communication (SBCC) initiatives. By raising awareness about Antenatal Care (ANC) and Postnatal Care (PNC), preventing communicable diseases, and promoting optimal nutrition and food practices, the project aims to empower the community with knowledge and resources for improved health outcomes.





# YATNASHEEL PARMARTHA SANSTHANSHEEL

**Target area**

**Jaipur district Rajasthan**

The project aims to address rural development by focusing on the management of healthy aging and geriatric care, primary health care, women's empowerment and gender studies, social norms, and action for climate change. These efforts will contribute significantly to education and research.





# PARTNERS AND NETWORKING

## Current partners



## Networking



## INDIVIDUAL DONORS

**Anisha Mittal**

**Rajani Sastri**

**Nirmal Sarda**

**GRAM CHETNA KENDRA, KHEDI MILAK**  
**CONSOLIDATED RECEIPT & PAYMENT ACCOUNT**  
**FOR THE YEAR ENDED 31.03.2024**

RECEIPTS	AMOUNT	PAYMENTS	AMOUNT
<b>OPENING BALANCE</b>			
Cash in Hand	45,070.20		
Cash at Banks	21,24,834.11		21,70,004.31
<b>GRANT IN AID:</b>		<b>PROGRAM EXPENSES:</b>	
Listing Programme		Listing Programme	
Supported by Give India, Mumbai	8,68,058.80	Supported by Give India, Mumbai	8,67,755.13
Access to Justice Phase Two		Access to Justice Phase Two	
Supported by Kalash Satyarthi Children's Foundation	18,58,037.00	Supported by Kalash Satyarthi Children's Foundation	18,94,197.00
Access to primary healthcare services with improved health outcomes of women, adolescent and children in Sanganer of Jaipur		Access to primary healthcare services with improved health outcomes of women, adolescent and children in Sanganer of Jaipur	
Supported by Wipro Cares	45,69,885.00	Supported by Wipro Cares	39,81,130.61
AU Udyogini - Empower Rural Women through Livelihood Enhancement, Supported by AU Small Finance Bank, Jaipur	27,42,000.00	AU Udyogini - Empower Rural Women through Livelihood Enhancement, Supported by AU Small Finance Bank, Jaipur	27,52,940.00
Building Sustainable Livelihoods in Animal Husbandry for Marginalized Women, with Livelihood Loss due to Covid 19 Pandemic Supported by Royals Rajasthan Foundation	2,51,508.00	Building Sustainable Livelihoods in Animal Husbandry for Marginalized Women, with Livelihood Loss due to Covid 19 Pandemic Supported by Royals Rajasthan Foundation	9,63,815.00
Enhancing water access and water conservation through agroforestry and integrated agriculture to improve the livelihood of women farmers Supported by Royals Rajasthan Foundation, Mumbai	60,34,128.00	Enhancing water access and water conservation through agroforestry and integrated agriculture to improve the livelihood of women farmers Supported by Royals Rajasthan Foundation, Mumbai	52,28,794.00
Empowering Women Farmers through Promoting Sustainable Agriculture Practices & Reducing Drinking Water Cost of Families Supported by Royal Rajasthan Foundation	10,00,000.00	Empowering Women Farmers through Promoting Sustainable Agriculture Practices & Reducing Drinking Water Cost of Families Supported by Royal Rajasthan Foundation	10,00,000.00
Fruitful Lands India: Harnessing Fruit Tree Biodiversity as a Nature Based Solution for Food Security, Nutrition, Human and Planetary Health, Supported by Bioversity International	2,77,881.00	Fruitful Lands India: Harnessing Fruit Tree Biodiversity as a Nature Based Solution for Food Security, Nutrition, Human and Planetary Health, Supported by Bioversity International	5,77,526.00
<b>OTHER GRANTS</b>		Inclusive development for the Children and Youngsters With Disability, Supported by Liliane Fonds, Netherland	3,408.00
Royal Multi Sports Pvt Ltd	84,900.00		1,70,69,565.74
Jan Vikas Samiti	2,57,843.00		
Royal Rajasthan Foundation (MHP)	4,84,650.00	<b>OTHERS PROGRAM EXPENSES:</b>	
<b>INTEREST INCOME:</b>		CBR Childrens Expenses for IDCYD Project	281671.00
Interest on Saving Bank	1,07,591.64	Education Center at Dehar Ki Dhani	187300.00
Interest on FDRs	2,30,420.00	Mental Health Training	534472.00
		Model Village Expenses	456359.00
<b>OTHER INCOME:</b>		providing Trees and manure to protect biodiversity and rejuvenati	38985.00
Annual Membership Fees	2600.00	RRF Shakti Drive Event	305400.00
Income From Administrative Cost	637464.00		18,04,187.00
Income From LCD & Audio Visual	66000.00	<b>OTHER EXPENSES:</b>	
Income From Boarding	9510.00	Bank Charges	13,594.15
Income From Stationery	9982.00	General Repair & Maintenance	24,368.00
Income From Supervision & Feedback	16950.00	Administrative Expenses	16,26,241.77
Income From Scrap Sales	16061.00	ITI Expenses	5,89,390.31
Income From Water Tanker	10000.00		22,53,594.23
Income From Vehicle	421118.00	<b>LOAN &amp; ADVANCES:</b>	
Insurance	8400.00	FDRs	3,97,062.00
Rental Income	103551.00	Staff Advance	9,991.00
		Royal Rajasthan Foundation	13,389.00
<b>OTHER RECEIPTS:</b>		TDS Paid	12,444.00
Donation	11,28,929.00	Sundry Creditors	9,49,431.00
Vishkram Steel	331.00		13,82,297.00
Security Fund	2,77,028.00	<b>OTHER PAYMENTS</b>	
Royal Rajasthan Foundation (AW)	2,25,828.00	Computer & Printers	63,305.00
Wipro Cares	6,13,534.00	Office Equipments	74,625.00
Local Contribution	2,100.00	Furniture	20,650.00
		Solar Plant	54,000.00
<b>Tution Fee Received</b>		Audio Visual	44,800.00
		Generator & Invertors	43,100.00
	5,89,700.00		3,00,480.00
		<b>CLOSING BALANCE</b>	
		Cash in Hand	22,077.11
		Cash at Bank	22,61,789.67
			22,83,866.78
<b>TOTAL</b>	<b>2,50,93,990.75</b>	<b>TOTAL</b>	<b>2,50,93,990.75</b>

Place :- Khedi Milak

For Gram Chetna Kendra

Date : 29.09.2024



For PSA & Associates  
Chartered Accountants  
F.R.N.: 018332C





## **Vision**

GCK intend for unrelenting efforts for a catalytically initiation of people based development intervention to ensure just and equal opportunities, minimum basic essentials to all with dignified and quality of life for rural masses

## **Mission**

GCK's mission is to bring awareness among rural populace through democratic means so as to empower them and help them in gaining control over all factors that affect their individual life and community at large

## **Goal**

GCK's goal is to initiate a catalytic intervention that will encourage the rural population to take the advancement of their lives into their own hands through ensuring socio-economic self-reliance for the deprived and poverty stricken rural masses

## **Belief**

It is the belief of GCK that the rural populations have an enormous potential to develop their skills and knowledge and take advantage of their available local resources. Thus, we feel that it is in the best interest of the communities to provide them with the necessary information and initial tools to begin the process of social integration, education, and economic development. For us, it is essential to collaborate for the populations to accept responsibility and take initiatives in developing their communities further

# GRAM CHETNA KENDRA



## Address

**Gram Chetna Kendra**

**Post –Khedi Milak, Via-Renewal**

**Distt - Jaipur (Rajasthan) -**

**303603**

**(O)-01424-282234, 282256**

**(R)-01424-282261**

**Mob: 09829017134**

**E-mail: [info@gck.org.in](mailto:info@gck.org.in),**

**[gck\\_1989@yahoo.com](mailto:gck_1989@yahoo.com)**

## Social Media Links

**Facebook:**

**<https://www.facebook.com/GCK1989/>**

**Twitter: [https://x.com/gck\\_india](https://x.com/gck_india)**

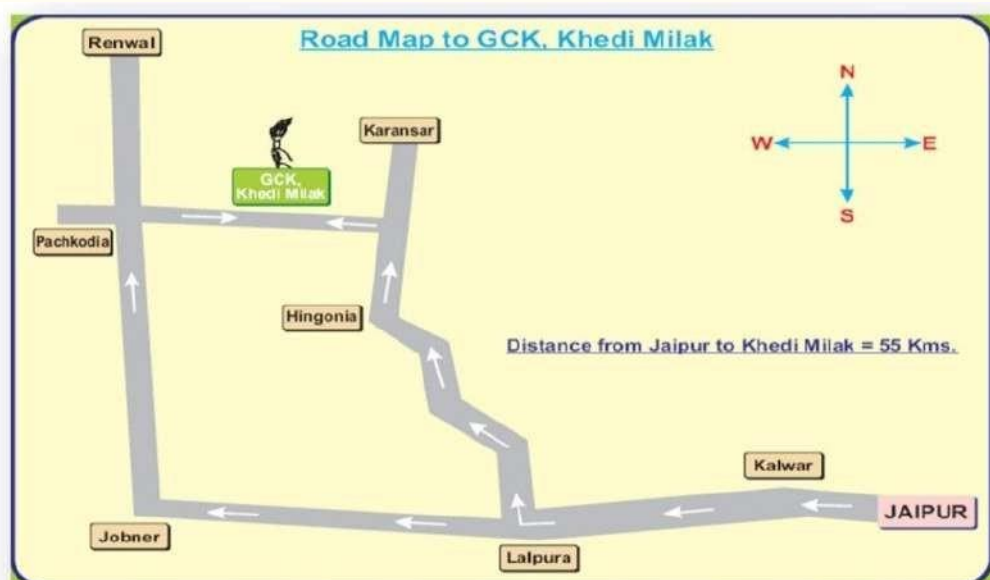
**Instagram:**

**[https://www.instagram.com/gck\\_1989/](https://www.instagram.com/gck_1989/)**

**LinkedIn:**

**<https://www.linkedin.com/in/gram-chetna-kendra-04663a38/>**

**Pinterest: <https://in.pinterest.com/gckindia/>**





# MEDIA COVERAGE

## हबसपुरा में 42 बालिकाओं को शिक्षा, हाइजिन और सोलर लाइट का किया वितरण



**न्यूज सर्विस/नवज्योति, सांभरलेक।** ग्राम चेतना केंद्र और गिव इंडिया के सहयोग से ग्राम पंचायत हबसपुरा में 42 बालिकाओं को शिक्षा, हाइजिन व सोलर लाइट का वितरण किया गया। इस दौरान ग्राम पंचायत हबसपुरा में आयोजित कार्यक्रम सरपंच पुरुषोत्तम मीणा के मुख्य आतिथ्य में किया गया। इस कार्यक्रम समन्वयक अमित कुमार ने कहा कि यह कार्यक्रम 6 से 14 वर्ष की बालिकाओं के लिए है ताकि वे शिक्षा में आगे बढ़ें और स्वस्थ रहे हैं साथ ही सोलर लाइट का उपयोग करते हुए नियमित पढ़ाई जारी रख सकें। इस एक किट में स्वच्छता सामग्री, दो ड्रेस, एक चप्पल जोड़ी, एक जूतों की जोड़ी और सोलर लाइट दी जा रही है। जिससे क्षेत्र की बच्चियां शिक्षा और स्वास्थ्य में आगे बढ़ें और स्वस्थ रह सकें। ग्राम पंचायत सरपंच मीणा ने कहा कि इस पंचायत के लिए ग्राम चेतना केंद्र का यह सराहनीय कार्य है और इस पहल में हम इनके साथ हैं।

## बागवानी फसलों का पादप प्रवर्धन एवं फल सज्जियों का मूल्य-संवर्धन करके अतिरिक्त आय अर्जित करने पर प्रशिक्षण संपन्न

भास्कर न्यून | जोधपुर

कृषि विश्वविद्यालय के प्रसार शिक्षा निदेशालय पर ऊपर बायोडायवर्सिटी और ग्राम चेतना केंद्र, खेड़ी मिलक की ओर से बागवानी फसलों में पादप प्रवर्धन, नर्सरी प्रबंधन तथा रोग कीट प्रबंधन विषय पर एक दिवसीय प्रशिक्षण कार्यक्रम का आयोजन किया गया। उद्घाटन अवसर पर प्रसार शिक्षा निदेशालय के निदेशक डॉ. सुरेश कुमार ने महिलाओं को अपने खेत तथा घर पर गृह वाटिका में फलदार पौधों, सब्जियों के महत्व पर चर्चा की।

डैनिक आहार में अपनाने के लिए इनकी खेती को करने तथा इनका मूल्य संवर्धन करके अतिरिक्त आय अर्जित करने के लिए प्रेरित किया। तकनीकी स्तर में डॉ. राजीव नारसिंया सह प्राध्यापक बागवानी में महिला समूह को बागवानी फसलों में पादप प्रवर्धन की विभिन्न तकनीकों के बारे में बताया।

निदेशालय के प्रसार वैज्ञानिक डॉ. सोलर आसीवाल ने जैविक खेती के महत्व के बारे में



जानकारी दी। केंद्र के कृषि सुपरवाइजर महेंद्र प्रताप सिंह ने नर्सरी में लगाई गई मिर्च, टमाटर, बैंगन की फीफ तैयार करने की प्रारंभिक जानकारी दी और नर्सरी की विजिट करवाई। ग्राम

चेतना से बुधमाकाश, अमित कुमार के नेतृत्व में सुरसिंहपुरा, भांसिपुरा, जोरपुरा, भगवतपुरा गांवों के दो स्वयं सहायता समूह की 60 महिलाओं ने इस प्रशिक्षण में भाग लिया।

## चल मृदा परीक्षण प्रयोगशाला में हुई किसानों की मिट्टी और पानी की जांच



**जोबनेर।** श्रीकृष्ण नरेंद्र कृषि विश्वविद्यालय के प्रसार शिक्षा निदेशालय की चल मृदा एवं जल परीक्षण प्रयोगशाला में गांव सुरसिंहपुरा, माजीपुरा के आसपास के किसानों ने अपने खेतों की मिट्टी व ट्यूबवेल के पानी की जांच करवाई। निदेशालय के प्रसार वैज्ञानिक डॉ. बनवारी लाल आसीवाल ने बताया किसानों को मिट्टी एवं पानी की जांच कराने के लिए आयोजित जागरूकता कार्यक्रम में गांव के 50 किसानों तथा महिला समूह को मिट्टी एवं पानी के नमूनों को लेने की विधि जानकारी देते हुए हर वर्ष अपने खेत की मिट्टी एवं पानी की जांच फसल बुवाई से पहले अवस्य करवाने के लिए प्रेरित किया। श्री कृष्ण नरेंद्र कृषि महाविद्यालय के मृदा वैज्ञानिक डॉ. श्यामसुंदर शर्मा ने बताया की चल परीक्षण प्रयोगशाला में गांव माजीपुरा, सुरसिंहपुरा के 20 किसानों के मिट्टी और पानी के 40 नमूनों की जांच रिपोर्ट मौके पर ही उपलब्ध करवाई गई तथा कॉलेज के मृदा विज्ञान विभाग के पीएचडी छात्र अजय यादव और सुरेश फोर्नडिया ने किसानों को रिपोर्ट के अनुसार ही सहनशील फसलों को ही बोने की सलाह दी गई है। इस कार्यक्रम में ग्राम चेतना केंद्र के सुरेंद्र जाखड़, राजेश प्रजापत के सहयोग से एकत्रित किसानों के मिट्टी एवं पानी के नमूनों लेने की जानकारी देकर सहयोग दिया। इस अवसर पर सरपंच प्रतिनिधि बजरंग सिंह तथा निदेशालय के कृषि पर्यवेक्षक महेंद्र प्रताप सिंह भी मौजूद रहे।

## खेड़ी मिलक को आदर्श पंचायत बनाने पर मंथन



कारणसर@ पत्रिका कान्हे के पास खेड़ी मिलक ग्राम पंचायत के ग्राम चेतना केंद्र परिसर में सोमवार को क्षेत्र में एडवाइजर प्रोफेसर सुनिता, जगदीश शर्मा एवं संस्था सचिव ओम प्रकाश शर्मा द्वारा बैठक का आयोजन किया गया। बैठक में निर्णय लिया गया कि गांवों में दीर्घकालीन राजगार के अवसर तैयार करने होंगे। क्योंकि गांवों में रोजगार का अभाव दिन प्रतिदिन एक चरम सीमा पर बढ़ रहा है। इस मैनपावर को गांवों में

कैसे काम में लिया जा सके व विकास में जोड़ सकें इसके लिए ग्राम चेतना केंद्र द्वारा एक ग्राम पंचायत को चुनने का निर्णय लिया। जिसमें बेसलाइन सर्वे किया जाना है। इसके बाद सरकार व ग्राम पंचायत मिलकर इस पंचायत का एक्शन रिसर्च किया जाएगा। इस प्रयास में ग्राम चेतना केंद्र एवं ग्राम पंचायत राज्य सरकार के साथ मिलकर कार्य को सफल करने में कोशिश करेगी। जिससे पंचायत को आदर्श पंचायत बनाया जा सके।

## गुणवत्तापूर्ण स्वास्थ्य देखभाल पर राज्य स्तरीय नेटवर्किंग कार्यशाला आयोजित

जिला

**जयपुर (नवचल)।** ग्राम चेतना केंद्र और विज्ञो केयर के सहयोग से गुणवत्तापूर्ण स्वास्थ्य देखभाल पर राज्य स्तरीय नेटवर्किंग कार्यशाला का आयोजन जयपुर में किया गया है। जिसमें हेल्थ से जुड़े प्रतिनिधियों ने अपने-अपने विचार रखे। पब्लिक हेल्थ गवर्नमेंट ऑफ राजस्थान डायरेक्टर डॉ. रवि प्रकाश माधुर ने कहा की सरकार की योजनाओं को आमजन तक पहुंचाने में संस्थाओं की अहम भूमिका है। हम आपस में मध्यमस्तर बैठक लयव हॉटल कर सकते हैं।

अब सरकार बीमारी का इलाज करने के साथ-साथ इस चीज पर काम कर रही है की लोग बीमार हो न हो। ग्राम चेतना केंद्र संस्था सचिव ओम प्रकाश शर्मा ने कहा कि इस राज्य स्तरीय नेटवर्किंग कार्यशाला का उद्देश्य यह है कि सरकार विभिन्न स्वास्थ्य के क्षेत्र में



कार्यरत संस्थाएं मिलकर स्वास्थ्य सेवाओं में बेहतर व गुणवत्तापूर्ण प्रयास करने के लिए यह कार्यशाला रखी गई। खास तौर पर शहरी क्षेत्र में स्वस्थ क्षेत्र में बेहतर स्वास्थ्य सेवाएं उपलब्ध कराना है। इस कार्यशाला में मुख्य रूप से जयपुर शहर के स्वस्थ एरिया और पूरे राजस्थान में स्वास्थ्य सेवाएं बेहतर और

पहुंच बनाने के लिए रणनीति तैयार की गई। स्वास्थ्य विशेषज्ञ सुनिसेफ के डॉ. अमित अग्रवाल ने कहा कि स्वास्थ्य की शुरुआत परिवार से होती है और बीमारी का मतलब स्वास्थ्य नहीं होता। मानसिक स्वास्थ्य भी स्वास्थ्य का ही भाग है। हम सबसे पहले गांव या गांव के एक छोटी सी इकाई से शुरुआत करनी चाहिए। मास

ही सम्मान पूर्ण स्वास्थ्य सेवाएं मिले इसको सुनिश्चित करना चाहिए। डॉ. मनीषा चावला ने कहा कि राजस्थान में अभी और बेहतर स्वास्थ्य सेवाएं की जरूरत है। जिससे हम राज्यस्तर के प्रत्येक व्यक्ति को पूर्ण स्वास्थ्य सेवाएं दे सकें। इसके अलावा सतत विकास लक्ष्य की प्राप्ति के पंचावत स्तरीय नी संकल्प

के बारे में जानकारी दें। जिसमें स्वास्थ्य भी एक प्रमुख रूप से रखा गया है। साथ ही लोगों को जागरूक करना आवश्यक है। डॉ. अश्विन माधुर ने प्रश्नांक केयर पर बात करते हुए कहा कि जो व्यक्ति गंभीर बीमारियों से जुड़ रहे हैं। जिनका इलाज नहीं है इसके द्वारा उनका दर्द व जीवन बढ़ा सकते हैं। संस्था समाज के अंतिम व्यक्ति व होस्पिटल के बीच एक अहम कड़ी है जो एक दूसरे को जोड़ती है। जयपुर स्तर एरिया से आए हुए महिला समूह किशोरी समूह के प्रतिनिधियों ने अपने विचार के साथ ही स्वास्थ्य संबंधित समस्याओं को अवगत कराया गया। यह समूह अलाहा बाबा बस्मा कला, गोविंदपुरा और मीणा पालाडी क्षेत्र से था। कार्यक्रम में जेडयू देवुका चौधरी ने बताया कि समुदाय और सेवाएं के बीच की चुनौतियों को हल करने के लिए रिजिल सोसाइटी का रोल आता है। साथ ही गतिवर्धन कार्यक्रमों के माध्यम से मजबूती देने की जरूरत है। जिससे

स्वास्थ्य सेवाएं समुदाय और निम्नोदारीपूर्ण पहुंच पाए। साथ ही स्वास्थ्य सेवाएं और समुदाय को जोड़ने का कार्य यह स्वास्थ्य संबंधित कमेटी आ कर सकती है। इन कमेटीयों की भी मजबूत करने की जरूरत है। जिनसे समुदाय में बेहतर स्वास्थ्य सेवाओं की पहुंच बन सके। संस्था अध्यक्ष जी एन शर्मा ने चर्चा के फैसले में राज्यस्तर में स्वास्थ्य सेवाओं के बेहतर पहुंचकर रणनीति बनाई गई। जिससे मात्र मृत्यु शिरो मृत्यु दर में कमी लाना टीकाकरण दिवस को प्रभावी बनाना संस्थागत प्रत्येक को बढ़ावा देना यह योजनाओं तक पहुंच कर रणनीति बनाई गई। डॉ. रवि प्रकाश शर्मा ने कहा कि हम समुदाय स्तर पर गांव व शहर की समस्याएं अलग-अलग हो सकती हैं लेकिन सरकारी को सेवा हो सभी के लिए है। अब हमें संयुक्त प्रयास से इसे समुदाय स्तर पर सभी को मिले यह सुनिश्चित करना है। अमित कुमार कार्यक्रम समन्वयक ने कहा कि विज्ञो

केयर रस से संबंधित स्वास्थ्य परियोजना का मुख्य उद्देश्य यही है कि सम्मान पूर्ण स्वास्थ्य सेवाओं का समुदाय तक पहुंच बनाने इसके लिए जयपुर शहर में 5 स्तर एरिया में कार्य कर रहे हैं। इस राज्य स्तरीय कार्यशाला में जयपुर राजसमंद, टोंक, उदयपुर, अजमेर, झुंझुनू, अलवर, दीपा, भरतपुर चित्तौड़गढ़, नागौर व सोनार से विभिन्न सिविल सोसाइटी समुदाय के प्रतिनिधियों ने भाग लिया। इस कार्यशाला पब्लिक हेल्थ गवर्नमेंट ऑफ राजस्थान डायरेक्टर डॉ. रवि प्रकाश माधुर, डॉ. रवि प्रकाश शर्मा, अतिरिक्त निदेशक सरल हेल्थ, डॉ. अंशु अग्रवाल, स्वास्थ्य विशेषज्ञ सुनिसेफ जयपुर, डॉ. निफिता, डॉ. मनीषा चावला हेल्थ ऑफिसर सुनिसेफ, डॉ. अश्विन माधुर सीनियर प्रोफेसर एंड हेड मेडिकल कलिय, एच. फाईडेशन के पोषण बर्ताविक व आरिल इशरत, जी एन शर्मा संस्था अध्यक्ष ने शुभारंभ किया।